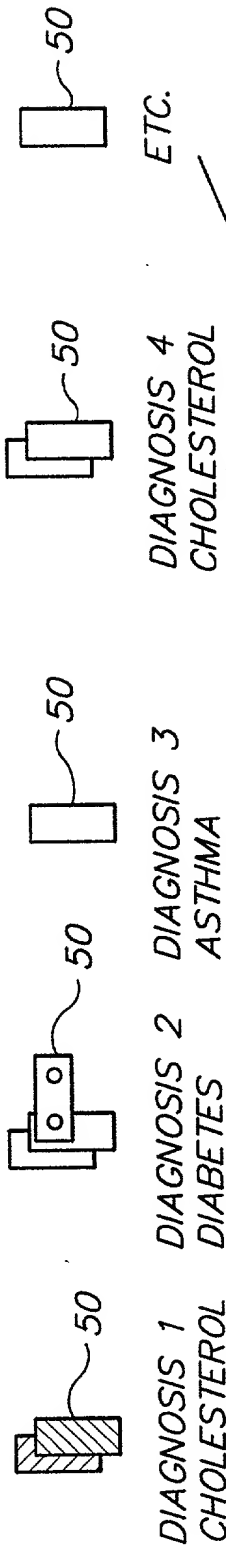


A. EXPERTS IN HEALTH EDUCATION SELECT EDUCATION MATERIALS, (PRINTED, TAPED OR ELECTRONIC EDUCATIONAL INFORMATION, ONLINE EDUCATION AND SUPPORT GROUPS) AND HOME MEDICAL TESTS AND DEVICES FOR EACH DIAGNOSIS FROM EXISTING MATERIALS AVAILABLE IN THE MARKETPLACE.



40

PAYER IS PATIENT OR THIRD PARTY SUCH AS HEALTH PLAN OR EMPLOYER

D. RECEIVES ORDERS AND KEEPS ORDER DATA IN MEDICALLY SECURE STORAGE

E. EDUCATION AND OR MEDICAL TESTS / DEVICES AND MEDICAL RECORD DOCUMENTATION SHIPPED BEFORE NEXT BUSINESS DAY, BY MAIL OR NETWORK

12
18

TEST RESULTS TRANSMITTED

16

B. PHYSICIAN

PHYSICIAN GIVES EDUCATION ORDER FORM WITH DIAGNOSIS TO THE PATIENT.

PATIENT

C. THE PATIENT OR OTHER USER ORDERS THE EDUCATION BASED ON THE DIAGNOSIS VIA MAIL/FAX/PHONE/E-MAIL/WEB.

FIG. 1

5

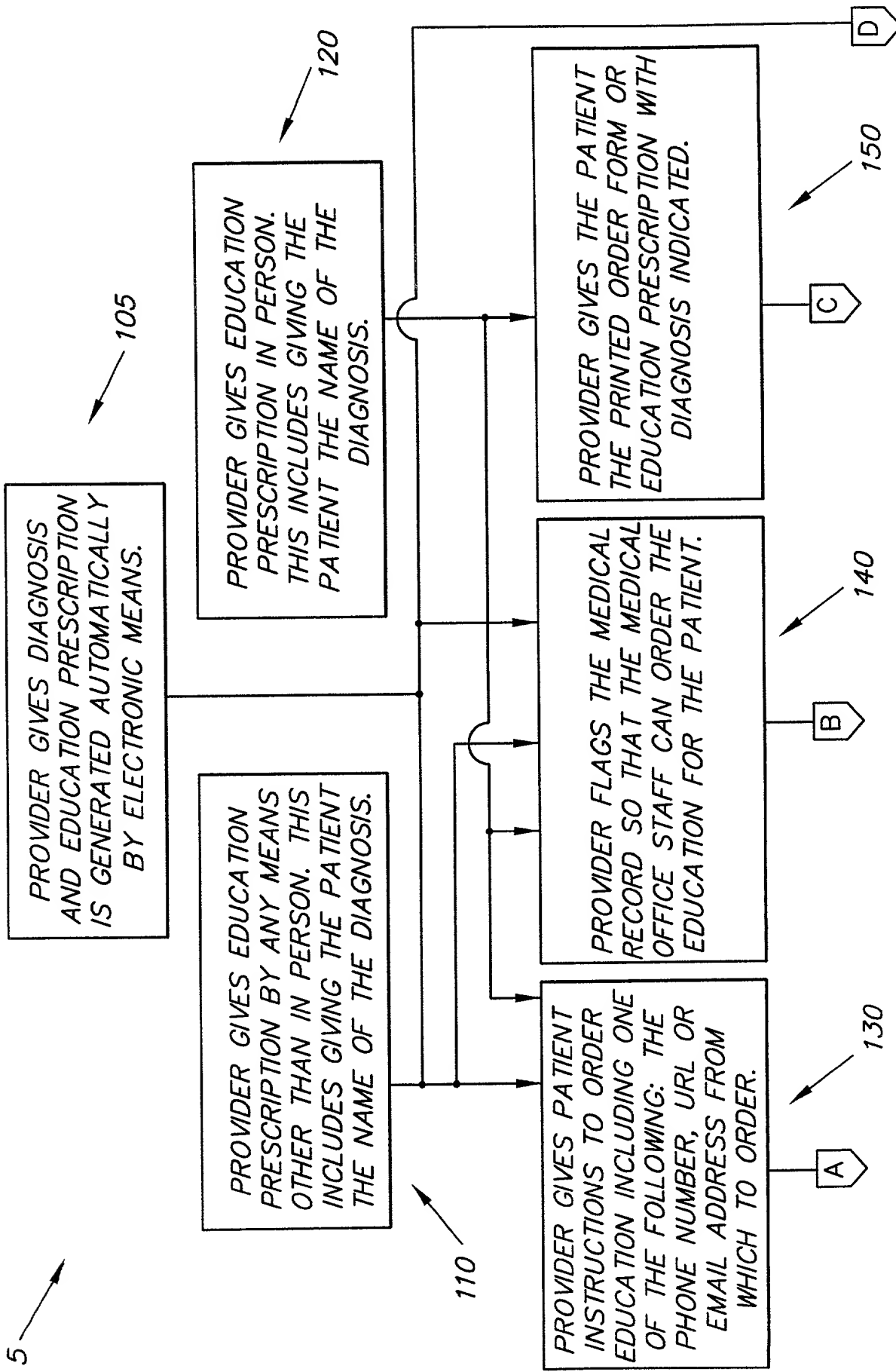


FIG. 2A

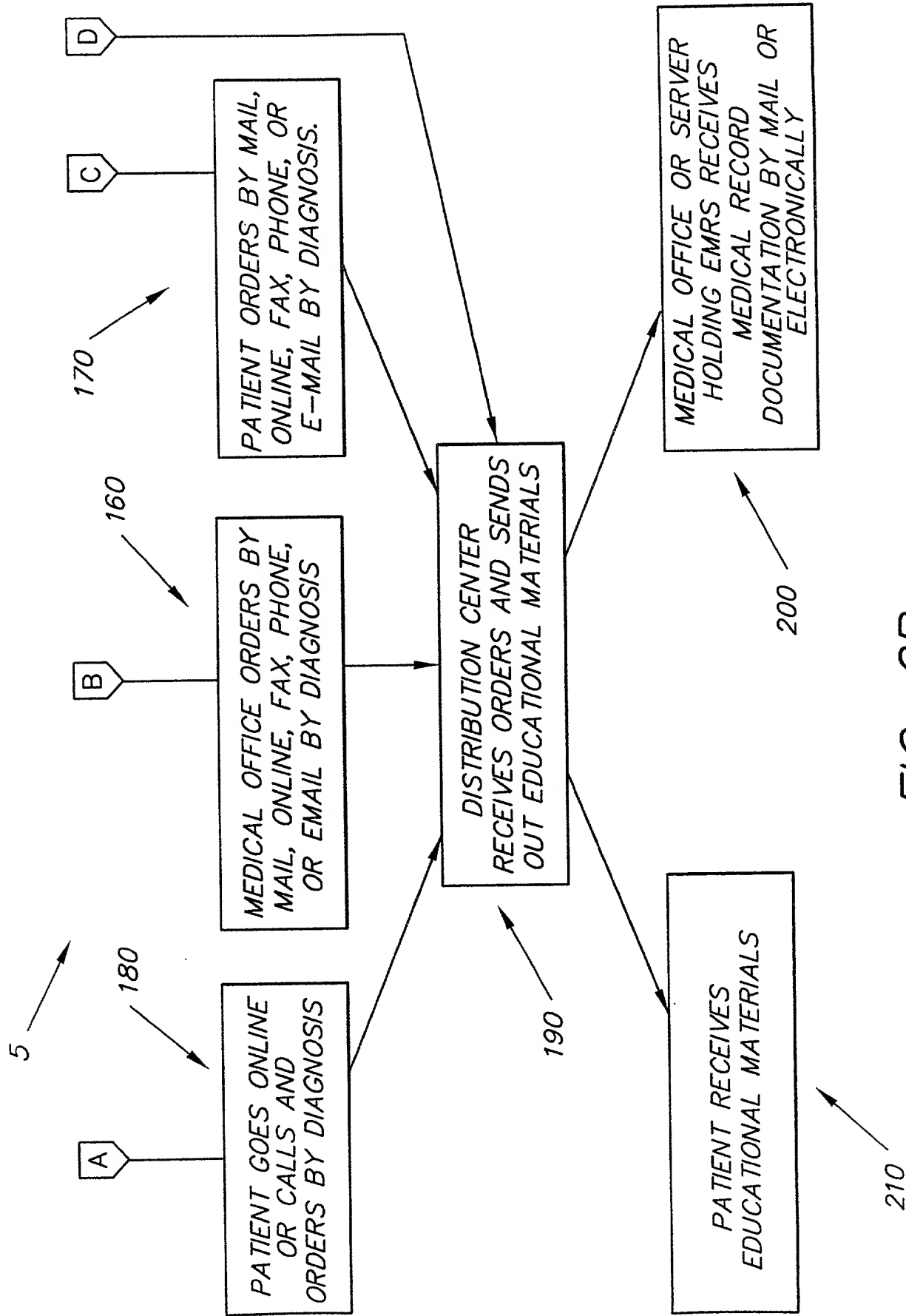


FIG. 2B

EDUCATION PRESCRIPTION

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LOCAL CITY, MD. 12345
PHONE (240)345-6789
SUDSCRIBER # J1040

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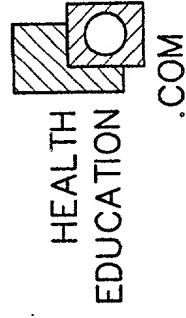
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78

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PERSONAL CREDIT CARD INFORMATION WILL BE NEEDED FOR BILLING

70

FIG. 3A

SUBJECTS FOR EDUCATION

ASTHMA
 AGING/EXERCISE & FITNESS
 AGING/MEDICATIONS
 LOW BACK PAIN
 BACK PAIN
 WELL CHILD
 FEVER/VOMITING/DIARRHEA IN CHILDREN
 HIGH CHOLESTEROL IN CHILDREN
 CHRONIC DISEASE SELF MANAGEMENT
 DIABETES/NEWLY DIAGNOSED
 DIABETES/FOOT CARE
 DIABETES/NUTRITION
 DIABETES/TESTING BLOOD GLUCOSE
 DIABETES/RETINOPATHY
 DIABETES/DECREASED KIDNEY FUNC.
 DIABETES/TYPE 1, W/INSULIN
 DIABETES/TYPE 11, NON-INSULIN
 CONTROLLING HIGH CHOLESTEROL
 COLD & FLU
 EXERCISE & FITNESS
 FAMILY VIOLENCE
 HEART ATTACK
 HYPERTENSION
 ANGINA
 CHF & CHD
 DEPRESSION
 MUSCULOSKELETAL/CTS & RMI

MUSCULOSKELETAL/ELBOW
 MUSCULOSKELETAL/FOOT
 MUSCULOSKELETAL/NECK
 MUSCULOSKELETAL/STRAINS,SPRAINS, FRACTURES
 MUSCULOSKELETAL/KNEE
 MUSCULOSKELETAL/SHOULDER
 NUTRITION/FAMILY
 NUTRITION/SODIUM CONTROL
 NUTRITION/BLAND DIET
 NUTRITION/CONSTIPATION
 NUTRITION/GESTATIONAL DIABETES
 NUTRITION/FIBER
 NUTRITION/POTASSIUM
 NUTRITION/HIGH PROTEIN